

NOVEMBER/DECEMBER 2023

**BEEN64A — TECHNOLOGY MEDIATED
ENGLISH**

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Who owns the Internet Wikipedia?
2. What are the benefit of internet?
3. What is the most common search engine?
4. What is G Suite called now?
5. How do you find weird news?
6. What is strange news?
7. What is difference between article and blog?
8. What is blog give example?
9. What is purpose of reading?
10. What is the purpose of a Web Quest?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) What are the disadvantages of Internet?

Or

- (b) Explain Internet vs intranet with illustrations.

12. (a) What are different types of Internet search tools?

Or

- (b) What is G-Suite and explain with its examples.

13. (a) What are the eight news values?

Or

- (b) What are the principles of news?

14. (a) Explain the online group with its examples.

Or

- (b) What are the types of Writing projects?

15. (a) What are the five benefits of reading?

Or

- (b) What are the Web Quest assignment?

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the types of marketing emails with its examples.

17. Examine the different types of email campaigns.

18. What are the advantages and disadvantages of news?

19. What are the pros and cons of blogging?

20. Discuss the merits and demerits of online groups.